



25th Annual Juried Show and Sale

The Armoury, 206 Picton Main Street - Rear Entrance
June 22 to July 8 2018, www.artinthecounty.com



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For Immediate Release

New Initiatives in Celebration of Art in the County's 25th Anniversary

April 19, 2018 - ART IN THE COUNTY (AIRC) is an annual juried exhibition and sale presented by the Prince Edward County Arts Council and Welch LLP.

ART IN THE COUNTY is recognized as the premier art exhibition in Eastern Ontario. Since its inception in 1993, AIRC has hosted over 50,000 visitors, showcased more than 2,000 juried works of art by Prince Edward County artists, and has sold over \$280,000 worth of art to collectors, buyers and art lovers alike.

Artworks in a wide range of media are showcased, including watercolour, acrylic, oil and encaustic paintings, sculpture, fibre, wood, photography, ceramics, glass and more. This signature event of the summer season generates economic benefits for County businesses as well.

The Organizing Committee is thrilled to announce the following details for this year's show:

PRESENTING SPONSOR

AIRC is pleased to welcome the return of **WELCH LLP** as Presenting Sponsor. For over 15 years, Welch LLP (previously through Murray & Associates) has supported the ART IN THE COUNTY juried exhibition and sale. We are grateful for their continued support that makes this show possible.

SHOW DATES & TIMES

The 25th Annual **ART IN THE COUNTY** Juried Exhibition and Sale will take place from **Friday, June 22 to Sunday, July 8, 2018** in the newly renovated **Picton Armoury, 206 Main Street** in Picton, Ontario from **10 AM to 6 PM daily** (until 5 PM on Sundays, and until 3 PM on July 8). Enter off Mary Street. Use the Studio X entrance. Wheelchair accessible. Free Parking in Mary Street lot. Admission is \$3 for adults, and free for children 12 years and under. All works are for sale, and AIRC accepts Visa and Mastercard for all art purchases.

CALL FOR ENTRY

Artist entry deadline for submitting registration form and payment is **June 8 at 12p.m.** Visit www.artinthecounty.com to read eligibility requirements and conditions. Online submissions are encouraged.

THE COMMUNITY ART BUILDER AWARD

In honour of Art in the County's 25th anniversary, we are excited to announce a new initiative sponsored by **Laurie Gruer, Sam Simone & Monica Klingenberg of Chestnut Park Real Estate Limited Brokerage**. With nominees chosen by County residents, The Community Art Builder Award will recognize an individual who has enriched community life through the arts. During this inaugural year, the award will focus on the visual arts. All nominations must be received by June 8. The award, which includes a \$250 monetary gift, will be announced at the Opening Night Reception on June 21. To learn more, visit www.artinthecounty.com.

OENO GALLERY GIFT CERTIFICATES

Oeno Gallery will join in the anniversary celebrations by offering a gift certificate of \$1000 to every 2018 Art in the County art buyer to use for a purchase of art at Oeno Gallery, valued at greater than \$3000.

CANADA DAY

In celebration of Canada Day, admission to Art in the County will be **free** to everyone on July 1st - plus join us for some Canada Day birthday cake and refreshments thanks to our generous sponsor, **Elizabeth Crombie Real Estate Team, Royal LePage ProAlliance Realty Brokerage**.

JURORS

Show organizers are thrilled to announce that three renowned Canadian art professionals will serve as jurors for this year's exhibition:

Wendy Cain, Printmaker, Papermaker / Past Associate Professor of Art and Past Chair of Printmaking at Ontario College of Art (Toronto), **Daniel Hughes**, Portrait Artist (Kingston), and **Olexander Wlasenko**, Artist; Curator at Station Gallery (Whitby).

AWARDS

Jurors are solely responsible for the show's content, as well as selecting the five **Jurors' Choice Awards** and five **Honorable Mention Awards**.

In addition, a recipient of the **Otto Rogers Award for Excellence** will be chosen by the same renowned Canadian painter and sculptor (a resident of Prince Edward County) whose works are found in over 1600 major public, corporate and private collections in North America, Asia and Europe.

The **People's Choice Award**, sponsored this year by the **Elizabeth Crombie Real Estate Team, Royal LePage ProAlliance Realty Brokerage**, is determined by visitor ballots and will be presented at the close of the exhibition.

VIP ADVANCED PREVIEW FOR ART BUYERS (June 21)

Art in the County welcomes Colleen Green and Joseph Day of RE/MAX Quinte Ltd. Brokerage as the Presenting Sponsors of the exclusive "VIP Advance Preview" event for Art Buyers on June 21, just ahead of the official opening of the show. Launched in 2016, this exclusive event welcomes all previous AITC art purchasers and other VIPs to have a sneak preview of the show and to have the first opportunity to purchase art works.

OPENING NIGHT PARTY (June 21)

Art in the County welcomes back Mayeski Mathers LLP and Oeno Gallery as Opening Night Sponsors on June 21. The Honourable Mayor Robert Quaiff of the County of Prince Edward, members of the Organizing Committee, jurors, Prince Edward County artists, AITC sponsors and other special guests will celebrate the official opening of the show and the winners of the Jurors Awards, Honourable Mentions, the Otto Rogers Award Of Excellence, and The Community Art Builder Award will also be announced.

With the support of our wonderful sponsors, the organizing committee is looking forward to showcasing and celebrating the extraordinary talent of local artists in this 25th anniversary edition!

For more information about Art in the County, visit: www.artinthecounty.com, call the Prince Edward County Arts Council at (613) 476-8767 or e-mail: artinthecounty@pecartscouncil.org.

The Prince Edward County Arts Council is a registered not-for-profit charitable organization. Art in the County is also non-profit, and every dollar raised is used to produce the show.