

ART IN THE COUNTY

## 32nd Annual Art in the County

Art in the County will return to the County Arts Lab, located in the historic Armoury building on Picton Main Street. As the region's largest juried exhibition, Art in the County proudly celebrates the extraordinary talent of Prince Edward County's artists and artisans!

Since its debut in 1993, Art in the County has featured over 2,500 artworks and generated more than \$380,000 in sales for local artists. With growing attendance each year, an impressive 2,250 visitors joined us in 2024! We also launched the inaugural Art in the County Symposium, hosting three events harnessing the expertise of esteemed visiting jurors.

### Art in the County 2025 Event Details:

- Exhibition Dates: June 27 to July 13, 2025 (in-person & online gallery)
- Opening Night Reception: June 26, 2025
- Location: County Arts Lab, Picton Armoury

As a sponsor, you'll be supporting a hallmark event that brings art lovers and collectors to the County, providing a platform for local artists to thrive. Your brand will be featured in our press releases, social media campaigns, and on event signage, offering extensive exposure to a highly engaged audience.

### 2025 award structure, beginning with the top tier, is as follows:

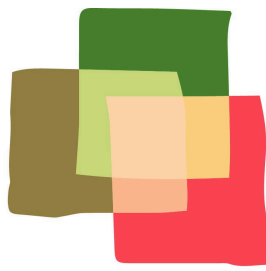
- 1 x Award of Excellence - \$1000 award
- 1 x Jurors' Choice Award - \$750 award
- 1 x Carson Arthur Award - \$500 award + \$500 charitable donation
- 1 x Don Watson and Andrew Innes Award for Emerging Artists - \$500
- 3 x Honourable Mentions - \$100 award each
- 1 x People's Choice Award - \$250 award
- 1 x Children's Choice Award - \$250 award
- 1 x Community Arts Builder Award - \$250 (Chestnut Park Realtors)

Award Sponsors will receive the same sponsorship benefits as the Patron Level (as described in the following chart).

### Art in the County will also be seeking Hospitality Sponsors for in-kind contributions:

- 3 x double occupancy rooms for jurors on June 22, 2025
- Sparkling wine for VIP event on June 26, 2025 (60 ppl)
- Wine, beer/cider for Picton Opening on June 26, 2025 (350 ppl)

Hospitality Sponsors will receive the same sponsorship benefits as the Supporting Level (as described in the following chart).



ART IN THE COUNTY

<b>Sponsorship Levels &amp; Benefits</b>	<b>Presenting \$3000</b>	<b>Special Events \$1500</b>	<b>Supporting \$1000</b>	<b>Patron \$500</b>
Logo recognition in all print advertising, including Watershed Magazine, Edible Ottawa, local publications, and more	●			
Logo/Name recognition in targeted social media campaign	●			
Logo recognition on 36" x 24" signage to be displayed at the exhibition venues (total of 18 days)	●			
Logo recognition on VIP, Opening Reception & Artist Talk invitations	●	●		
Logo recognition on 36" x 24" signage to be displayed during special events (VIP, Opening Reception, Artist Talks)	●	●	●	
Logo/Name recognition on signage to be displayed during award ceremony at the Opening Reception	●	●	●	●
Name recognition in press release and invitation to attend media launch in April	●	●	●	●
Featured promotion via AITC & County Arts Facebook & Instagram (combined 8K followers)	●	●	●	●
Logo recognition on 2025 sponsor page and on carousel footer at artinthecounty.com	●	●	●	●
VIP and/or Opening Night Reception invitations (# of invitations dependent on sponsorship level)	●	●	●	●

Completed Sponsorship Agreements can be submitted by email to Sarah Burtscher, [sarah@countyarts.ca](mailto:sarah@countyarts.ca)

---

Art in the County is a Prince Edward County Arts Council Signature Event  
206 Main Street, Unit 2E, Picton ON K0K 2T0